

# Constanza Musso

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📍 London, England

🌐 [Linkedin profile](#)

## Education

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Sep 2020 to  
Oct 2021

### MSc Behavioural Economics

**City, University of London** – London, England.

Distinction

Research dissertation: "Advice-Taking from AI versus Human Advisors in Financial Decisions: An Experimental Study" (Funded by Cowry Consulting Research Dissertation Grant)

Aug 2016 to  
Dec 2016

### Export Management and Entrepreneurial Development (Origini Full Scholarship)

**MIB School of Management** – Trieste, Rome, Italy

2012

### Exchange Program

**University of Birmingham** – Birmingham, England

2009 to 2015

### Industrial Engineering with Transport Engineering Diploma

**Pontificia Universidad Católica de Chile** – Santiago, Chile

## Work Experience

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Feb 2022 to  
Present

### Research coordinator

**City, University of London** – London, England

- Knowledge Exchange Project funded by Higher Education Innovation Fund (HEIF)
- Collaboration project with NatWest to study the challenges for human-computer interaction within the organization

Oct 2021 to  
present

### Teaching Assistant

**City, University of London** – London, England

- Behavioural Research Methods: Design and Analysis
- Principles of Economics
- Applied Econometrics and Psychological Research Methods
- Social Psychology

March 2020 to  
Aug 2021

### Teaching Assistant

**Pontificia Universidad Católica de Chile** – Santiago, Chile

- Digital Strategy course for MBA program

March 2019 to  
Oct 2020

### Head of innovation consulting

**Digevo Group** – Santiago, Chile

- Digevo Group is a holding of technology-based companies
- In charge of management and execution of innovation projects for other companies and public departments, and designing and planning new business opportunities and startups at Digevo

Aug 2018 to Feb  
2019

### **Consultant**

**Virtus Partners** – Santiago, Chile

- Management consulting firm founded by McKinsey ex-partners, focused on strategy, cultural change, leadership and digital transformation
- Worked in projects for different industries

Mar 2017 to Jul  
2018

### **Chief Acceleration Officer**

**Digevo Ventures** – Santiago, Chile

- In charge of strategy design, planning, execution, and team management of Digevo Ventures, the startups' Accelerator of the corporation

Oct 2016 to Mar  
2017

### **Market Analysis Consultant**

**Base Protection** – Barletta, Italy and Santiago, Chile.

- Work developed within Origini Program for Base Protection
- Research, analysis, and design of a project aimed to penetrate the Latin American market, starting from Chile

Oct 2015 to Aug  
2016

### **Research Assistant**

**The Startup Journey Investigation Project** (Universidad Técnica Federico Santa María & Digevo Group) – Santiago, Chile

- Research focused on finding Latin American entrepreneurs' successful practices
- Main work was to support the work of researchers and experts during the study design and execution

## Rewards

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- **Cowry Consulting Research Dissertation Grant**
- **Origini Scholarship** – Fully funded by the Italian Government

## Languages

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**English** (C1 | Fluent | TOEFL 113)

**Spanish** (Native)

**Italian** (C1 | Fluent)

## Courses and Certificates

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Nov 2017

**Silicon Valley Innovation Leadership**

University of California, Berkeley

## Other Activities

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**Taekwondo** (first dan degree)

**Running**

**Books and blogging**